

## PRODUCT DESIGN PACKAGING



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Outer packaging is the first thing a customer is going to see. It's what protects your product from the elements. This could include the box that the product is shipped in or the shopping bag the item is placed in at the store.  
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Iconic packaging provides consumers with a multidimensional experience of a brand. At its most practical level it must contain, protect and deliver your product efficiently while meeting regulatory requirements and creating minimum environmental impact.

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### **Craft Product Design Packaging Design and Branding**

We design custom packaging to make the right impression and reinforce the brand. We can even produce, transport, deliver, kit and fulfill.

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### **Packaging Design FARO Product Design**

Capture the shapes of parts and products that need to be wrapped for protection during storage or transportation. Use the 3D scan to create a 2D projection of the product or to design a perfect fitting 3D packaging to get a blister packaging or a foam design.

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**50 insanely creative and stunning packaging designs Learn**

The key to the success of any quality product, is creative packaging. Inside, we look at 50 unique packaging ideas and why they entice the buyer to take a second look.

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**The Five Things Product Packaging Must Do Forbes**

This article is by Simon Preece, director of effectiveness stuff at Elmwood, a brand design consultancy whose clients include Fairway Supermarkets, Kimberly-Clark and Nestle. Consumer products

<http://ebookslibrary.club/The-Five-Things-Product-Packaging-Must-Do-Forbes.pdf>

**BBC GCSE Bitesize Packaging functions and techniques**

The primary purposes of packaging are to contain and preserve products, and to inform people about them, as well as to promote [promote: Use advertising and publicity to increase the sales of a

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**Product Design Gallery Packaging Design CL Smith**

Welcome to the C.L. Smith Custom Design Gallery. Peruse the various shapes and designs that have evolved over the past years through our talented Design Team working in tandem with our own Lyons Blow Molding facility as well as our extensive network of experienced packaging Suppliers.

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**Creative Packaging Design Agency SmashBrand**

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